

DRAFT PLAN

ENGAGEMENT REPORT: SUMMARY

NOVEMBER 2024



RUPERT + RENFREW
Station Area Plan





BACKGROUND

In 2022, the City of Vancouver initiated a planning process for the area around Rupert and Renfrew SkyTrain stations to guide change and development in the area over the next 30 years.

Since then, the City has engaged the public on all phases of the planning process. Most recently, over the summer of 2024 the City asked for feedback on the Draft Plan, which builds on public input from engagement in 2022 and 2023.

This document provides a summary of what we heard during the Draft Plan engagement. For the full report, please [click here](#).

Results from this phase of engagement will be used in combination with further technical and economic analysis to inform the Final Plan.

ENGAGEMENT NUMBERS AT A GLANCE

12,927
postcards
sent in the
mail

55,571
accounts
reached on
social media

4
in-person
open house
events

19
targeted
engagement
sessions

760
completed
survey
responses

86
submitted
comment
cards

SUMMARY OF WHAT WE HEARD

Survey respondents were asked about their level of agreement for the key policy directions for the Plan Area, and for the majority of questions, over 75% of respondents selected either “Agree” or “Strongly Agree.”

Support for the proposed direction in the Draft Plan was particularly strong (over 90% selecting

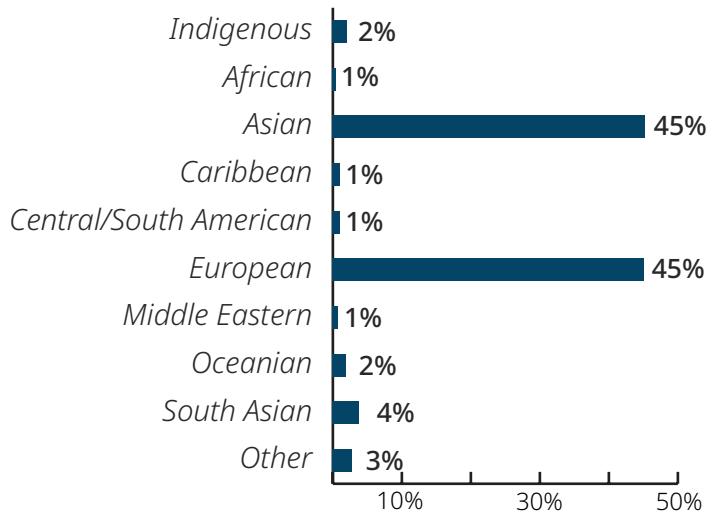
“Agree” or “Strongly Agree”) in two areas: enhancing Still Creek and increasing shops and services throughout the Plan Area.

Other written comments suggest general support for increasing residential density in the Station Areas, expanding the Villages, and making it safer to walk and cycle. There were mixed opinions about big box stores and some concerns over whether existing infrastructure can support higher residential density.

WHO WE HEARD FROM

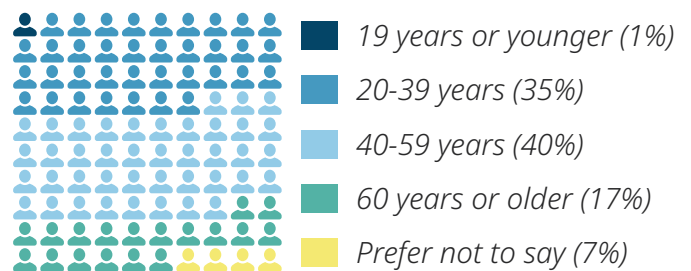
ETHNIC ORIGIN

n = 741



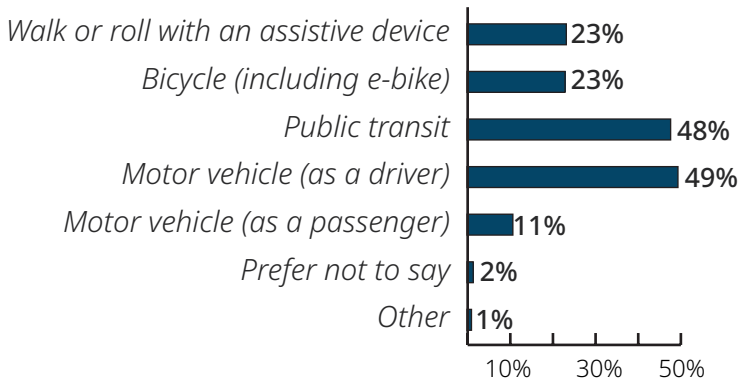
AGE DISTRIBUTION

n = 742



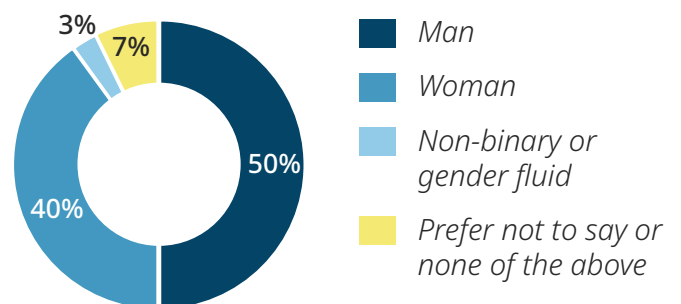
TRANSPORTATION

n = 742



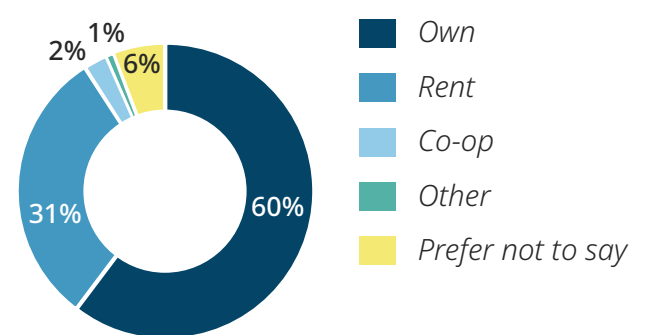
GENDER IDENTITY

n = 741



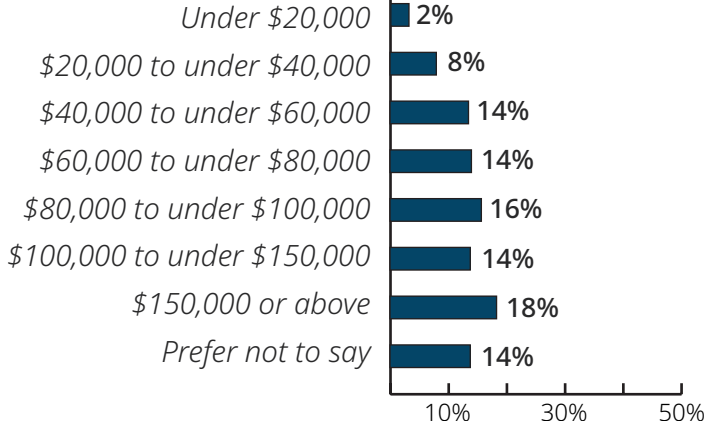
HOUSING TENURE

n = 743



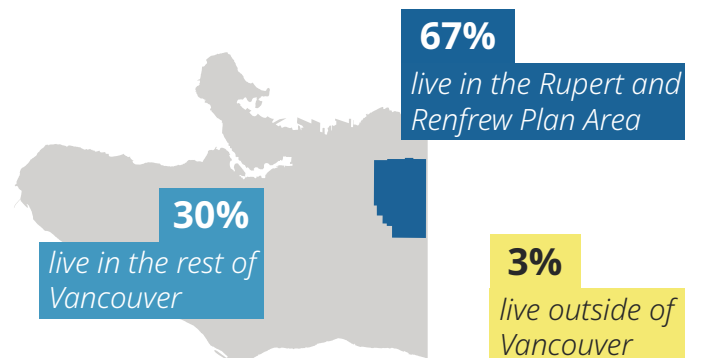
INCOME

n = 740



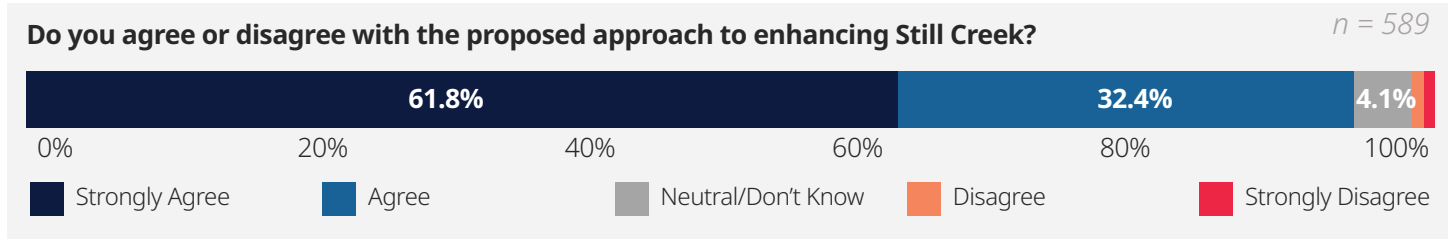
LOCATION

n = 472

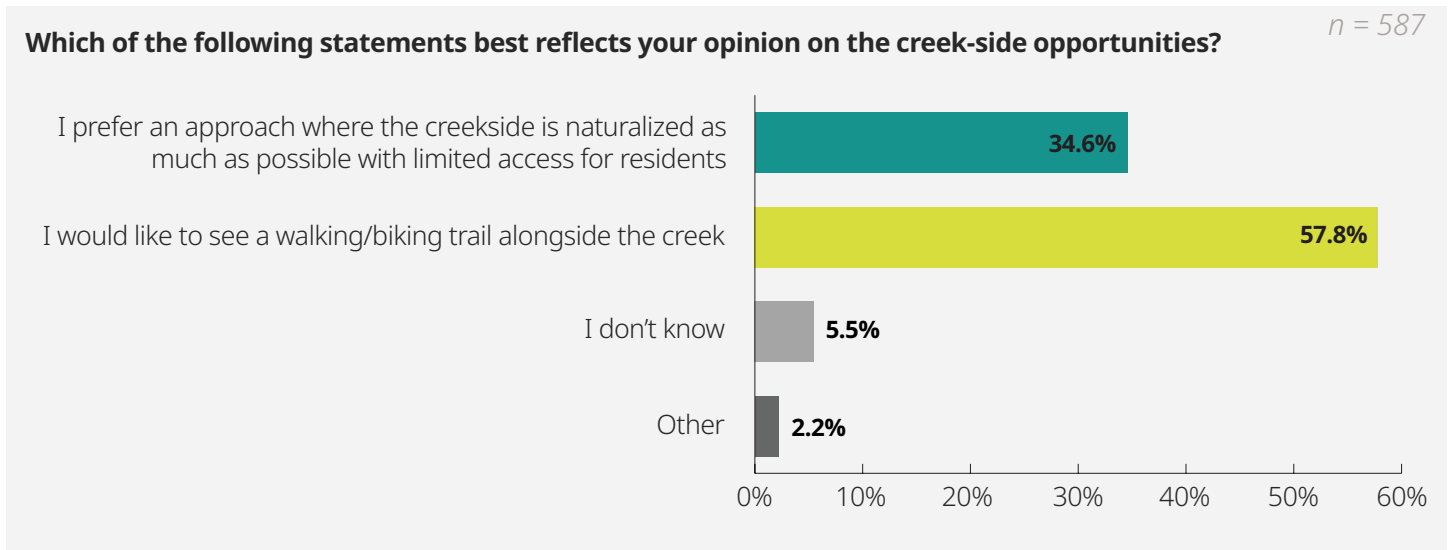


WHAT WE HEARD

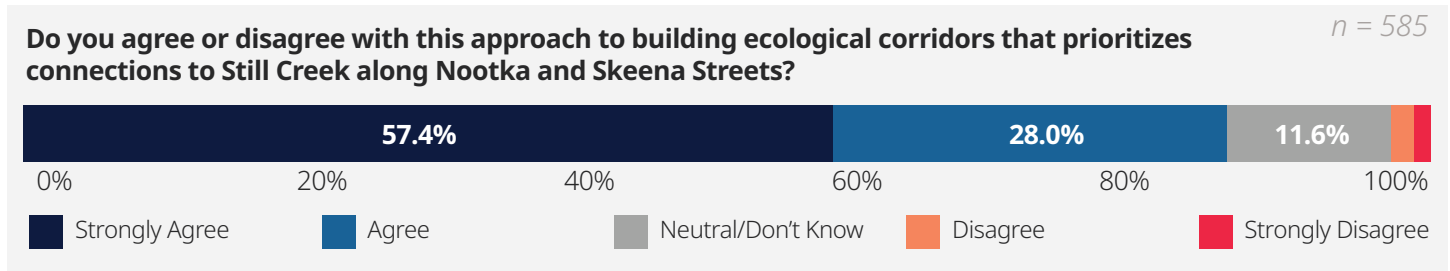
WHAT WE HEARD: STILL CREEK



STILL CREEK: CREEKSIDE OPPORTUNITIES



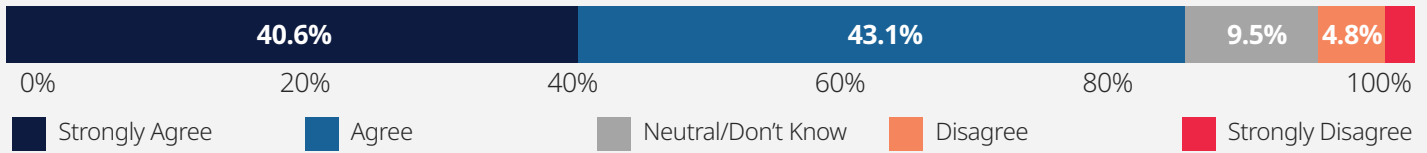
STILL CREEK: ECOLOGICAL CORRIDORS



WHAT WE HEARD: EMPLOYMENT LANDS

Looking at the big moves and the future of the Employment Lands, do you agree that we are heading in the right direction?

n = 562



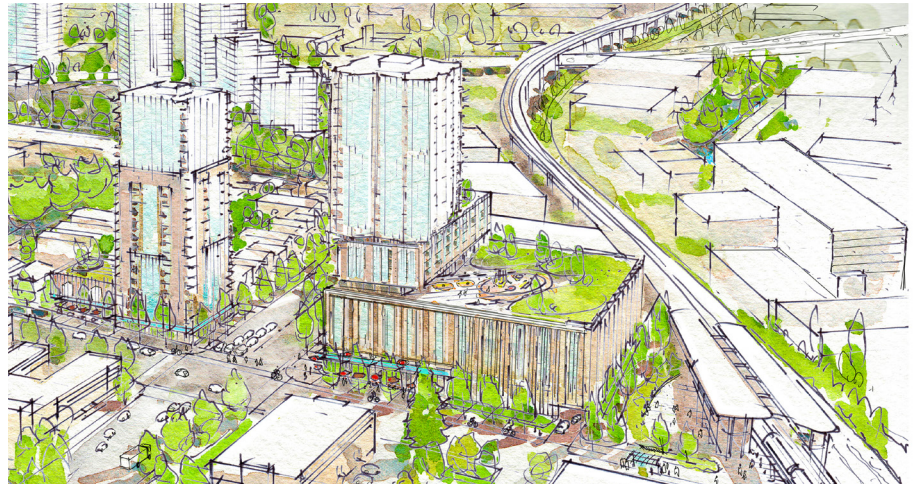
EMPLOYMENT LANDS: SHOPS AND SERVICES

Do you agree or disagree with the proposed approach to big box grocery stores?

n = 558



Note: There were many survey responses that indicated interest in allowing residential uses in the Employment Lands. However, this is contrary to regional and City policies and has the potential to increase the value of surrounding employment lands, thus pricing out local businesses and leading to the further loss of employment lands.



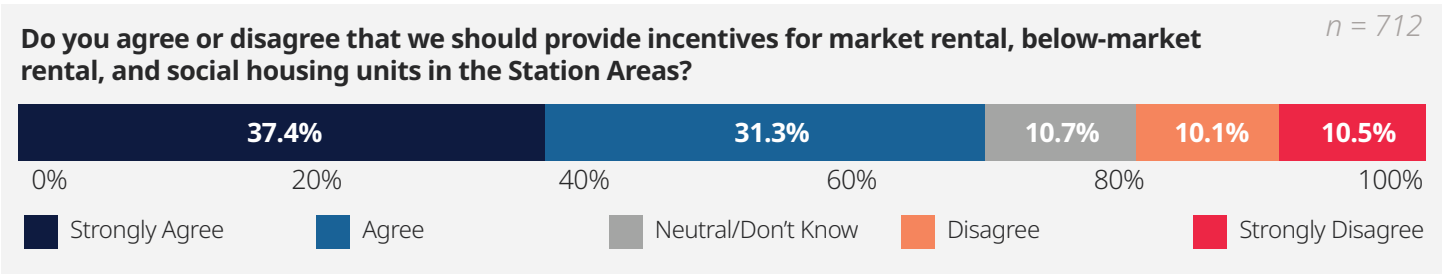
WHAT WE HEARD: STATION AREAS

Looking at the big moves and the future of the Station Areas, do you agree that we are heading in the right direction?

n = 717



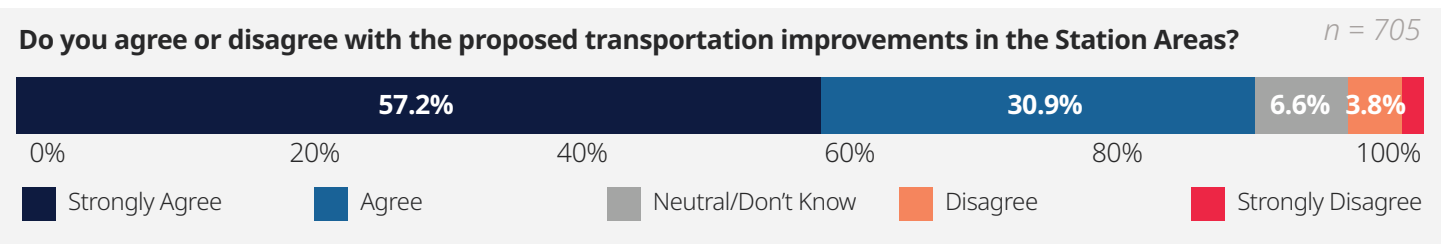
STATION AREAS: HOUSING



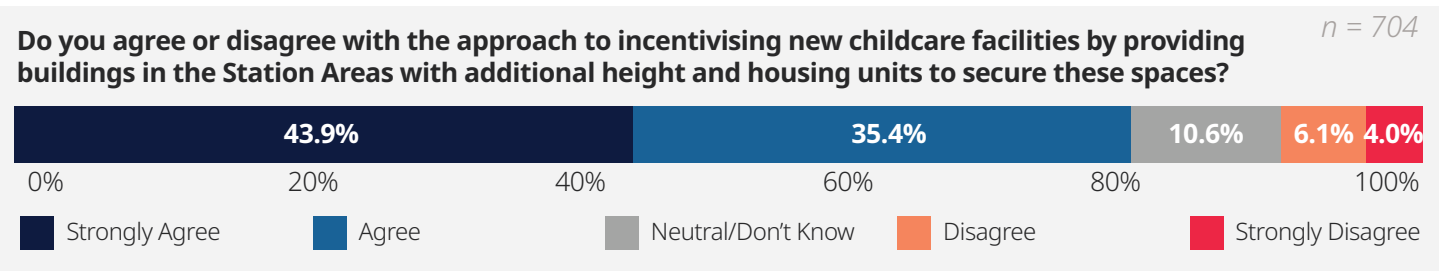
STATION AREAS: SHOPS AND SERVICES



STATION AREAS: TRANSPORTATION



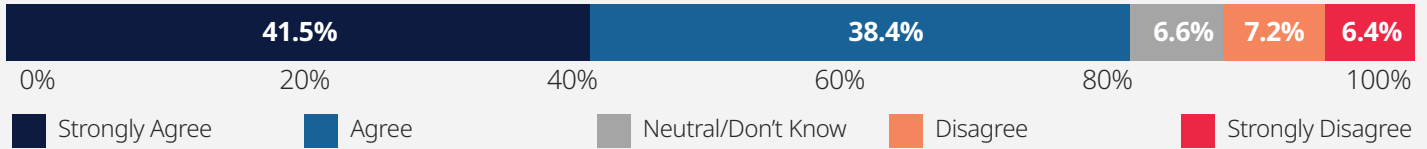
STATION AREAS: CHILDCARE



Note: There were many survey responses that indicated a desire for affordable childcare. The Rupert and Renfrew Station Area Plan is focused on public and non-profit childcare, in alignment with [Making Strides: Vancouver's Childcare Strategy](#) and senior government directions.

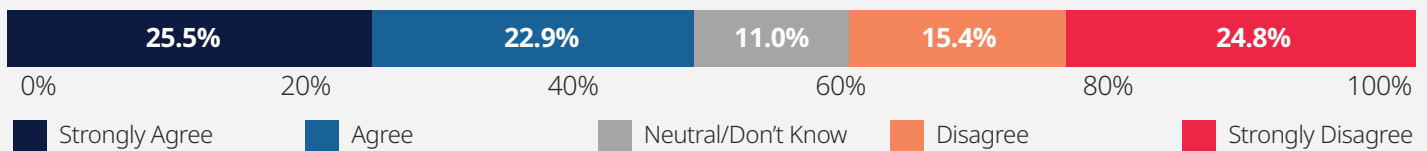
WHAT WE HEARD: VILLAGES

Looking at the big moves and the future of the Villages, do you agree or disagree that we are heading in the right direction? n = 670



VILLAGES: HOUSING

Do you agree or disagree with the proposed approach to incentivizing below-market rental units in the Villages? n = 664



Note: In this question, some survey respondents raised questions about the viability of below-market low-rise housing. As part of the technical work of developing the Draft Plan, the City undertook economic viability testing on all housing options contained therein.



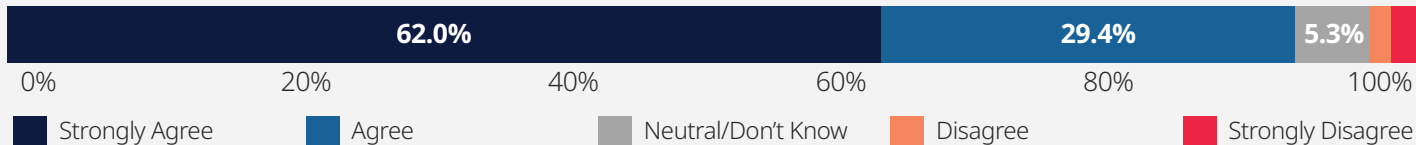
VILLAGES: TRANSPORTATION

Do you agree or disagree with the proposed transportation changes in Villages? n = 662



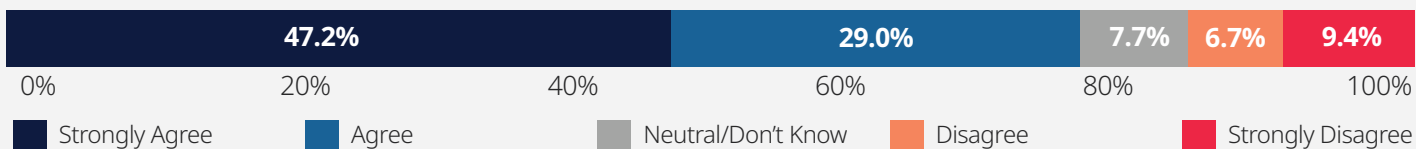
VILLAGES: SHOPS AND SERVICES

Do you agree or disagree with expanding retail options by adding new mixed-use buildings along arterial roads in the Villages? n = 660



VILLAGES: PUBLIC SPACE

Do you agree or disagree with re-allocating road space to create more plazas and small-scale public spaces? n = 659



WHAT WE HEARD: MISSING MIDDLE AND MULTIPLEX

Looking at the missing middle areas do you agree or disagree with the proposal to allow missing middle options like low-rise apartments and townhouses in these areas? n = 738

