

NOTICE OF APPLICATION TO AMEND SIGN BY-LAW AND OPEN HOUSE for Media Sign at TELUS Gardens, 520 West Georgia St.

January 26, 2015

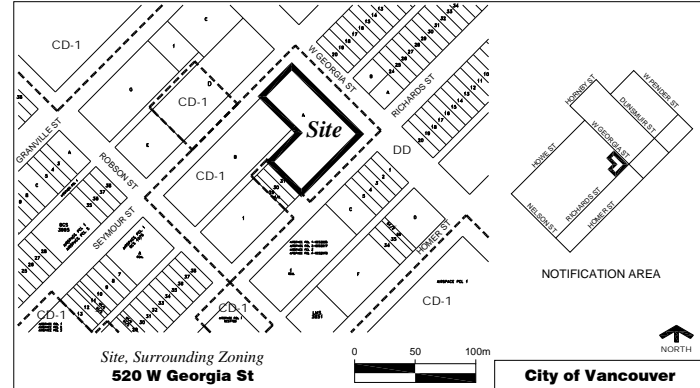
Henriquez Partners Architects, on behalf of Westbank Corp. and TELUS, have applied to the City of Vancouver to amend the Sign By-law to permit an 7.5 m x 11 m media sign on the west façade of the building at 520 West Georgia Street, facing Seymour Street:

- The proposed sign is to be located between the 16th and 18th floors and is retractable; it will be lowered from dusk to 11 pm daily
- The sign will use rear projection technology which is only viewable in low light conditions
- Sign content will showcase video art and community programming and announcements, with limited brand recognition for businesses at TELUS Gardens

We would like your input on the proposed sign.

Open House

Date: Wednesday, February 11, 2015
Time: 5 - 8 pm
Place: Westin Grand Hotel, Allegro Boardroom
433 Robson Street, Vancouver



For more information or to submit comments:

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