

REZONING TEXT AMENDMENT BOOKLET

PARQ CASINO 39 SMITHE ST
(PART OF 777 PACIFIC BLVD)

PARQ
CASINO

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PARQ
CASINO

PROJECT VISION
& GOALS

PROJECT VISION

This proposal seeks approval to increase the current limit on slot machines to enable the future addition of up to 300 slots within the existing gambling floor at Parq Casino.

PROJECT GOALS

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1. Enable Parq Casino to meet existing player demand in the City of Vancouver due to 22% population increase since 2011
 2. Meet the demand of tourists and non-residents during big events (e.g. FIFA) and after special events at neighbouring facilities (e.g. Canucks, Lions, Whitecaps, music concerts)
 3. Increase Host Local Government payments to the City of Vancouver
 4. Increase revenue for the Province overall to benefit the community
 5. Provide world-class downtown entertainment with world-class player health support
 6. Increase community support via Parq Casino's "For Vancouver" community investment program
 7. Generate 14 new local employment opportunities, contributing to economic growth and the addition of a range of skilled and entry-level positions that support the City's workforce
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PARQ
CASINO

PROJECT
RATIONALE



PROJECT RATIONALE

Parq Casino has the lowest density of slot machines in the lower mainland.

The population of Vancouver has grown by 22% since 2011, while the number of gambling machines has remained unchanged.

The existing gambling mix at Parq Casino is not meeting player demand; currently, about two-thirds of gambling revenue from Vancouver residents is flowing out of Vancouver to other lower mainland facilities.





EXISTING BUILDING SPACE

The construction of Parq Vancouver's building was completed in 2017 on land adjacent to BC Place (777 Pacific Blvd). The land is owned by BC Pavilion Corporation and leased to Parq Holdings Limited Partnership ("Parq").

The building (39 Smithe St) is owned by Parq and contains: 4 levels of underground parking, retail space, hotel lobby and a restaurant on level 1, a casino with four restaurant outlets on levels 2 & 3, staff office space on levels 2, 3 and 5, conference rooms on level 4, a restaurant, lounge and 30,000 square feet (2,287 square meters) outdoor park on level 6, and hotel rooms, in two towers, on levels 6-21.

There are no residential tenants in the building.





EXISTING SPACE

In 2017, Parq's casino licence was moved from the Edgewater Casino on the False Creek side of Pacific Blvd to the current location at 39 Smithe St.

The current zoning for 39 Smithe St. allows casino use with gaming capacity limited to that of the former location, with a maximum of 600 slot machines and 75 table games. The Edgewater Casino had the same slot capacity since 2005 and the same table games capacity since 2007.

The new location, Parq Casino, has 72,000 square feet (6,689 square meters) spread across two floors that can comfortably accommodate up to 1,200 slot machines.

Parq Casino welcomes a higher number of guests on weekends and during neighbouring stadium events.

Parq Casino wishes for the ability to add additional slot machines in order to meet player demand.

The proposed request to increase the existing limit from 600 to 900 slot machines would enable Parq to add up to 300 slot machines. This could be accommodated within the existing zoned gaming floor and without any impact on the building exterior walls or building structure.



PARQ
CASINO

ECONOMIC & SOCIAL CONSIDERATIONS

ECONOMIC CONSIDERATIONS

Each year, municipal and First Nations governments in B.C. that host a gambling facility receive a 10% share of net gambling income generated at those facilities.

From 1999 to fiscal 2023/24, the City of Vancouver received \$159.08 million in provincial gambling revenue.

In 2023/2024, the City of Vancouver received \$6.0 million for hosting Parq Casino to fund local initiatives. It is anticipated that an increase of 300 slots at Parq Casino would result in an additional \$2.7-\$3.1 million of host local government revenue over the first three years. The City uses its share of provincial gambling revenue to fund a wide range of programs and initiatives such as public safety services, citywide services, community services, such as the Vancouver Public Library, and parks and recreation.

Parq Casino contributes an additional \$600,000 annually to the City of Vancouver through its Social Responsibility program with a \$300,000 contribution directed to the St. Paul's Foundation to support the BC Centre on Substance Use, with a focus on addiction. The remaining \$300,000 benefits social non-profits in the City.



PARQ
CASINO

HEALTH IMPACT
CONSIDERATIONS

1 IN RESPONSIBLE GAMBLING BEST PRACTICES IN CANADA & # 2 IN THE WORLD

Parq Casino is #1 in Canada and North America for Responsible Gambling Best Practices. #2 in the world.

In 2023, Parq Casino received the highest ever score achieved by a B.C. casino as part of RG Check, which is a third-party accountability measure mandated in the covenants with the City of Vancouver. Parq was recognized as the #1 casino in North America and #2 in the world for player health best practices.

This was achieved by actively providing information, training and educational awareness on healthy player choices for staff and players.

Parq Casino will continue to support municipal and provincial partners to support player health programs and support healthy communities.

What RG Check Said About Parq Casino:

- *“Parq demonstrates a strong commitment to RG”*
- *“Leadership set RG as a priority, integrating it across all departments”*
- *“Parq effectively assists players who may be experiencing harms from gambling. Documented procedures, training, and available problem gambling resources combine to offer the essential aspects of player protection”*



PARTNERING WITH BCLC

Parq Casino works actively with BCLC to provide information, services and an environment that helps players make healthy gambling choices.

Highlights include:

- Dedicated BCLC GameSense Advisors on site and available on the phone and online
- Dedicated Manager responsible for player health working closely with Parq Executive leadership and BCLC specialist staff
- Specialized training for all Parq staff to recognize and respond to players showing any sign of stress
- Actively supporting players to take a break via the Gamebreak Voluntary Self-Exclusion program
- NEW mandatory ID requirements to enter Parq Casino to support safety, security and safer play
- Strategy focused on reducing the risk of products and educating our players on potential harm

Parq Casino will continue to work with BCLC and Gambling Support BC to find new and additional ways to support player health programs.



CARING FOR VANCOUVER

Parq Casino's For Vancouver Initiative supports a number of charities and non-profit organizations in downtown Vancouver through the donation of funds, goods and services, and volunteer time.

In the past 12 months Parq Casino provided support to 20+ organizations including the YWCA, the Downtown Eastside Women's Centre, the Kettle Society, the Vancouver Firefighters Foundation, Canadian Veteran's Network, the Dr Peter Centre, and an annual \$300,000 contribution to St. Paul's Foundation.

This funding will increase when additional machines are added.

Key Numbers for 2024/25

- \$750,000 in value donated
- 6,000+ meals funded for vulnerable families and chronically ill individuals in 2024/2025
- 2,000+ items of clothing and linen donated
- 150 hours of counselling provided for Canadian Veterans in 2024
- 1 annual bursary to assist a new Vancouver firefighter-in-training



PROVIDING LOCAL EMPLOYMENT

Parq Casino actively promotes hiring practices that target unemployed or underemployed adults in Vancouver through partnerships, job fairs, and working with local non-profits.

The addition of up to 300 slot machines will add 14 additional employment opportunities at Parq Casino.

Parq Casino employs over 700 people, including over 200 individuals who live in our local community and/or have traditional barriers to employment.

- 32% of workforce are from visible minorities
- 28% of employees are from our local community and/or have traditional barriers to employment
- Strong commitment to supporting Women, Indigenous, and LGBTQ+ employee groups
- 15% of goods are purchased from local vendors



PARQ
CASINO

TEXT
AMENDMENT
REQUEST

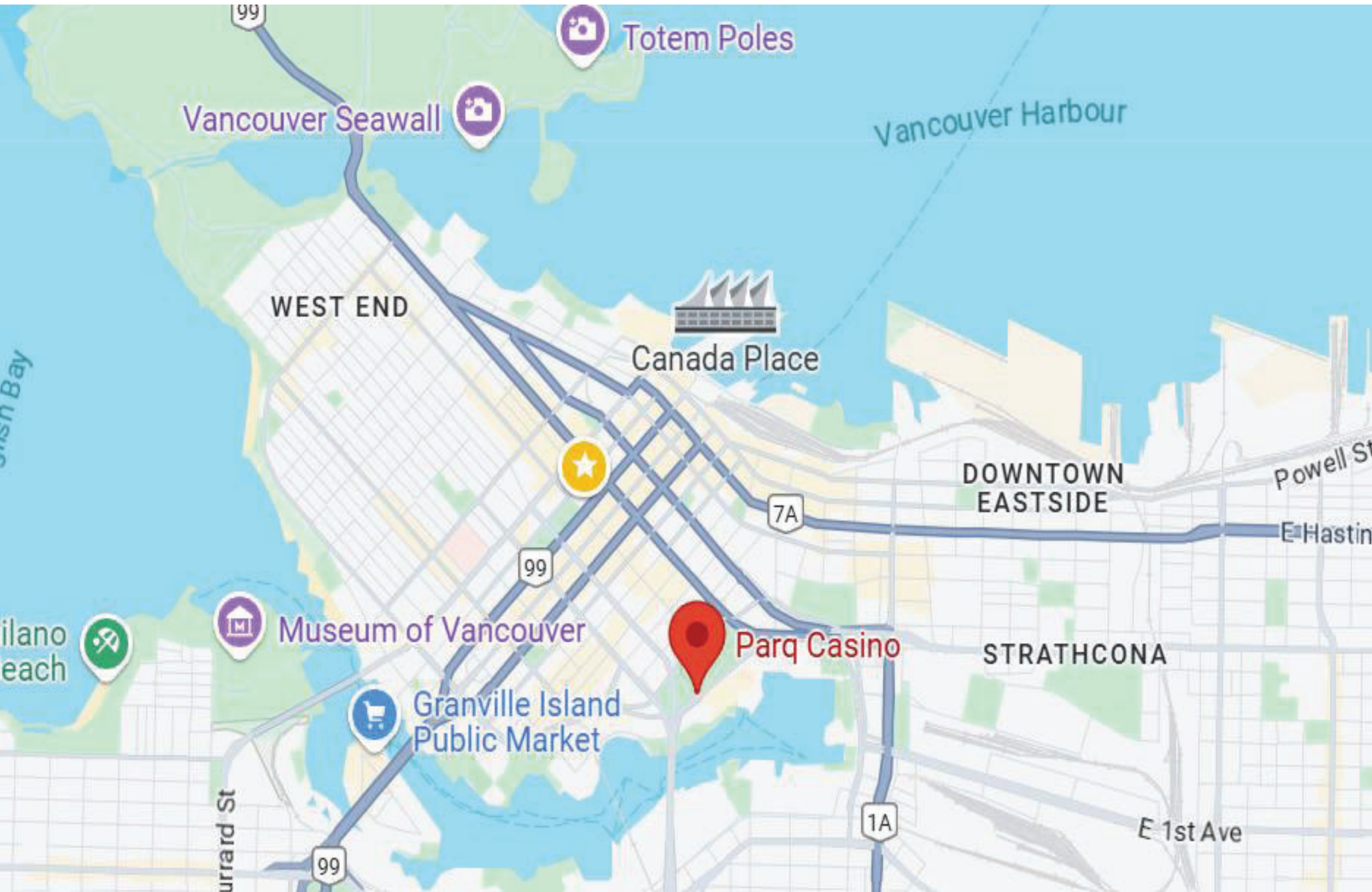
TEXT AMENDMENT REQUEST

1. A text amendment to the CD-1 (519) Comprehensive Development district zoning by-law 10404 that applies to 777 Pacific Blvd since 2011:

In Section 4 – change "600" to "900" in the following "For a Casino use, the number of slot machines must not exceed 900 and the number of gaming tables must not exceed 75." (**4 Conditions of Use:** For a Casino Class 2 use, the number of slot machines must not exceed 900 and the number of gaming tables must not exceed 75.")

2. That the City removes the Gaming Restriction Section 219 Covenant from the title of the lands given that City Council voted to amend the moratorium on gambling expansion to exclude expansions at existing facilities in the City in 2024.





Vancouver Seawall

Totem Poles

Vancouver Harbour

WEST END

Canada Place

DOWNTOWN EASTSIDE

Museum of Vancouver

Parq Casino

STRATHCONA

Granville Island Public Market

E 1st Ave

Curran St

Powell St

E Hastings

Ilano Beach